

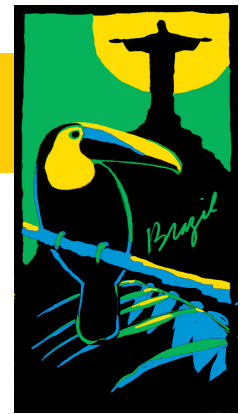
International Trade Conference 2008

Kansas-Brazil Trade Relations

Hilton Wichita Airport Executive Conference Center
2098 Airport Rd
Wichita, Kansas 67209

Thursday, September 25th

- 8:00am **Conference Registration & Continental Breakfast**
Multimedia Theatre
- 9:00 **Emcee: Mr. Bernie Koch, Vice President, Wichita Metro Chamber of Commerce**
- 9:05-9:25 **Welcome by Mayor Carl Brewer, City of Wichita**
- 9:25-9:30 **Introductions by Ambassador Roger F. Noriega, Tew Cardenas, LLP**
- 9:30-10:00 **Keynote Address by Ambassador Antonio de Aguiar Patriota, Embassy of Brazil to the United States**
- 10:00 **Break**
- 10:15-10:50 **A.J. Anderson, Director, Wichita US Export Assistance Center, U.S. Department of Commerce**
- 10:50-11:30 **“Challenges and Opportunities in Latin America” Ambassador Roger F. Noriega, Tew Cardenas, LLP**
- 11:45am-1pm **Luncheon Salon IV**
Keynote Address by Mr. David Kerr, Kansas Secretary of Commerce
- 1:15-1:35 **Trade Issues Panel 1: Agri-Business Multimedia Theatre**
Ms. Leticia Phillips, Government and Institutional Relations-North America, UNICA- Brazilian Sugar Cane Industry Association
- 1:35-1:55 **Mr. Trevor Hinz, Business Development, ICM**
- 1:55-2:15 **Mr. Don Gooch, South American Regional Manager, CST Industries**
- 2:15-2:35 **Trade Issues Panel 2: Economic Sector and Investment**
Mr. Daniel Maria, Deputy General Manager, Structured & Trade Finance, Banco do Brasil
- 2:35-2:55 **Ms. Veronica Ayala, University of Kansas-Center for International Business Education & Research**
- 2:55-3:15 **Mr. Marcelo Moreira, Senior Credit Analyst, Cessna Finance Corporation**
- 3:15 **Break**
- 3:30-3:50 **Trade Issues Panel 3: Aviation**
Mr. Chris Appleton, CFO/COO, Embraer
- 3:50-4:10 **Mr. Rui Aquino, President, ABAG-General Aviation Association of Brazil**
- 4:10-4:30 **Mr. John Wojick, Vice President of Sales Latin America & the Caribbean, Boeing Commercial Airplanes**
- 5:00-7:00pm **Networking Reception Venue: Presidential Ballroom**
- 5:30-5:35 **Introduction Craig Simon**
- 5:35-5:45 **Special Performance: “The Essence of Samba” featuring the Wichita State University Percussion Ensemble & Boys and Girls Club Samba Band**



You know business.
We know the world.

 **Wichita Business Journal**



 **Hawker Beechcraft**



KANSAS WORLD TRADE CENTER

125 NORTH MARKET
SUITE 1260
WICHITA, KS 67202

TEL: 316.264.5982

FAX: 316.264.5983



A member of the World
Trade Centers Association